



2010 Pajama Run Design Competition

The Event

The Annual 5K Pajama Run/Walk was established to raise resources and awareness for cancers occurring below the waist. All proceeds are donated to Hollings Cancer Center. A total of \$16,000 has been raised for the cancer center in the past two years. A pajama party follows the race with great food, music, awards, and prizes. The 3rd Annual Pajama Run will take place on November 13th, 2010 at the Joe Riley Stadium.

The Contest

Entry into the competition is free. To enter, complete the entry form to be submitted with artwork. All entries must be received by 5pm on August 30th, 2010.

Entries should consist of the following:

1. Completed entry form.
2. All media is acceptable; winner to be reproduced & printed by 4-color process. Overall size should not exceed 36x36 inches. Suggested is 24x36 and mounted on foam core. Artwork may be e-mailed along with an entry form. Acceptable formats are high resolution EPS or PDF Please e-mail to Kayla.droney@knology.com
3. Brief biography of the artist.
4. Entries can be dropped off or mailed to:
Knology
Attn: Kayla Droney
4506 Dorchester Rd
North Charleston, SC 29405

Prize Details

The winner will receive a \$500 prize and Knology will donate \$500 to a charity of the winner's choice. The winner will also receive recognition as the official 2010 Pajama Run design artist, 10 posters, and 5 t-shirts. The winning artist is expected to attend a reception showcasing the design which will be held in the Edwin and Barbara Pearlstine Healing Garden at Hollings Cancer Center.



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Official Entry Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (home): _____ (cell): _____

E-mail: _____

How did you hear about the contest? _____

Biography (separate sheet be attached if more room is needed):

By signing below I attest that the artwork I am submitting is my own. I understand that upon submission, my artwork becomes the property of Knology and will not be returned. If my artwork is chosen as the winning piece, I fully understand that I relinquish the rights to the artwork as it will become exclusive property of Knology. If my design is chosen, I understand there is a \$500 prize and a \$500 donation to the charity of my choice and that the artwork will be printed on brochures, posters, t-shirts, cups, and other promotional materials. If my artwork is chosen, I understand that there is a special reception that I am expected to attend.

Signature: _____

Date: _____